

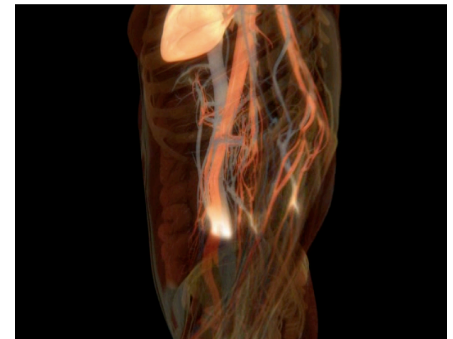
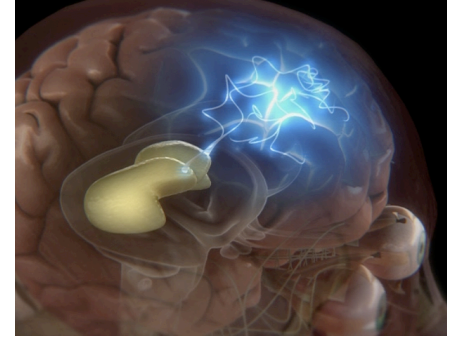


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## OPERATIONAL MINDSET

**Course Synopsis:** Operational Mindset is a program that has combined twenty years of research, operational experience and scientific achievement in order to prepare personnel for unusual events encountered in Military Operations, Law Enforcement, Emergency Management, Fire Service and Operations in various Threat Environments.

This course is the logical progression of this concept from ad-hoc knowledge and “slang” terminology used to define human response to crisis events. The method of instruction and the translation from scientific data to operational “speak” ensures that knowledge taught will be knowledge gained.

Significant effort has been expended to ensure that knowledge gained in the course becomes a part of the student’s brain and can be recalled when needed in a crisis. The purpose is to engage the cognitive senses and relate all information to known emotional drivers while allowing students to analyze situations in normal environments.

### Key Functions:

- Leverage Emotional Drivers
- Train Analytical Function
- Improve Cognitive Senses
- Increase Reaction Time
- Explore Natural Response
- Explain Physiological Functions
- Minimize “New Information”

Delivery Time: 2 Hours  
(Lecture/Discussion)

# OPERATIONAL MINDSET



## **THE MIND: Learning & Preparation**

The program begins with delivering an understanding of how to leverage multiple situations (i.e. training, discussions, story telling) to build mental scenarios of future events.

In this area the program explores the natural function of visualization and how students can engage sense to build a more detailed experience to be recalled in moments of stress.

This section concludes with individual commitment, comfort and perceived abilities. The goal is to provide the student with an understanding of how to achieve a level of comfort with unusual and threatening events as well as improve internal perception of response capabilities.



## **THE BODY: Understanding Physiological Response**

In previous courses focusing on “combat” or “operational” mindsets, instructors relied upon visual recall templates such as colors or key phrases.

Based on significant research, these items require constant refreshment to remain an effective tool. The physiological response section of this program empowers the student to understand precisely how the body will react in a crisis and leads to understanding how to manage that response.

Educating the student to anticipate what will happen and providing a roadmap for success has proven to have significant value over previous programs.



## **THE MOMENT: Defining What Winning Means**

“The Moment” occurs in a fraction of a second and the response that follows must be seamless. The final section of this program focuses on the primal tools embedded in the human response abilities.

The course demonstrates to the student how to recognize events to enable making early projections and decisions, how to immediately decide on a course of action and then implement that course of action. Most of all, however, this section provides the students with the knowledge, skills and abilities to adjust that course of action based on changes in the situation and environment.

**ABOUT THE PROGRAM AUTHOR, JEFF BANMAN** has spent almost twenty years responding to emergencies, conducting military operations and supporting counter-terrorism programs around the world. His goal is to create a more efficient understanding of our natural, primal response to crisis events. Operational Mindset is a program grounded in scientific research that speaks to operational personnel with a clarity they can grasp. Jeff has delivered this program to over 500 USG personnel deployed to high risk environments and to many in the First Responder Community.